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| Women in Business Conference, Doubletree Hotel, Alsip, IL |                                       |
| Track 1   | Professional and Personal Development |
| Track 2   | Business Owners Toolbox               |
| Track 3   | Sales and Marketing                   |

## Conference Agenda

### ***Making Connections: Getting Results 2008***

**Thursday, September 11, 2008**

|                   |  |  |  |
|-------------------|--|--|--|
| 7:30 to 8:15 am   | Registration Check-In, Continental Breakfast and Informal Networking   |  |  |
| 8:15 to 9:30      | <p align="center"><b>Opening Ceremonies</b></p> <p align="center"><b>Keynote Address: Terry Savage</b></p>   |  |  |
| 9:30 to 10:45     | <p align="center"><b>The Power of Women in the Workplace</b><br/>Deborah Chambers Chima,<br/>Chambers Consulting Group, Ltd</p> <p align="center"><i>(Meeting Room: Birch)</i></p>   | <p align="center"><b>To Certify or Not to Certify</b><br/>Rita Hatcher-Haacke,<br/>Director, Illinois Procurement<br/>Technical Assistance Center at<br/>College of DuPage.</p> <p align="center"><i>(Meeting Room: Ash/Elm)</i></p> | <p align="center"><b>The ROI of Business Relationship Development – Are You in the Red or the Black?</b><br/>Sharan Tash,<br/>The Professional Networker</p> <p align="center"><i>(Meeting Room: Aspen/Willow)</i></p> |
| 10:45 to 11:00    | Morning Break  |  |  |
| 11:00 to 12:15 pm | <p align="center"><b>How to Save Your Soul in Corporate America</b><br/>Holly Katz,<br/>Katz Career Coaching</p> <p align="center"><i>(Meeting Room: Birch)</i></p>  | <p align="center"><b>The Old and New of Motivating &amp; Retaining Good Employees</b><br/>KL Robertson Daly,<br/>KL Daly, Business and Marketing<br/>Consultant</p> <p align="center"><i>(Meeting Room: Ash/Elm)</i></p>             | <p align="center"><b>Increase Sales with Just a Click of the Mouse</b><br/>Leanne Hoagland-Smith,<br/>Advanced Systems</p> <p align="center"><i>(Meeting Room: Aspen/Willow)</i></p>                                   |
| 12:15 to 12:30    | Transition to Lunch  |  |  |
| 12:30 to 2:15     | <p align="center"><b>Lunch Panel:</b><br/><b>“Been There, Done That”</b></p> <p align="center"><b>Andrea S. Kramer, McDermott, Will &amp; Emery, LLP</b><br/><b>Nancy Bernstein, Third Wing Business Strategies, Inc.</b><br/><b>Anna Tristan, “La Comunidad”</b><br/><b>Andrea Zopp, Excelon</b></p> <p align="center"><b>Moderated by Andrea Darlas, WGN-Radio</b></p> <p align="center">PWN Annual Meeting also scheduled</p> |  |  |
| 2:15 to 2:30      | Transition to afternoon sessions   |  |  |
| 2:30 to 3:30      | Structured Networking - Vivette Payne, Facilitator   |  |  |
| 3:30 to 4:30      | Optional Business After Hours (open to everyone)   |  |  |